**Reklamegesuch**

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| ► **Hinweise** |  | | **Wir bitten den/die GesuchstellerIn für Reklamen in der Kernzone und in den Zentrumszonen mit Ortsbildschutz sich vorgängig einer Gesuchseingabe mit dem Bereich Hochbau/Planung in Verbindung zu setzen (Tel. 061 927 52 79 oder 061 927 52 71).** | | | | | | | | |
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| Projektdaten Reklame | |  | | Bezeichnung |  |  | | | | | |
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| Standort Reklame | |  | | Strasse/Nr. |  |  | | | | | |
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**Weitere Angaben**

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| Reklametyp |  |  | Eigenreklame an Fassade (m’) | | |  |  | Eigenreklame auf Schild (m2) | |  |  | Freistehende Reklame |
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|  |  |  | Fahnen / Wimpelketten | | |  |  | Temporäre Reklame | |  |  | Baureklame |
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| Befristung |  |  | unbefristet | | |  |  | befristet bis |  | | | |
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| Beleuchtung / Ausführung |  |  | angestrahlt1 | | |  |  | beleuchtet/hinterleuchtet1 | |  |  | unbeleuchtet |
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|  | Leuchtfläche | |  |  |  | Farben | |  | | | |
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**Adressen**

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**Unterschriften Gesuchsteller/in und Grundeigentümer/in**

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**Beilagen**

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| Erforderliche Beilagen3 |  | ◼ | Situationsplan M 1:500 | | |  | 2-fach | |
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|  |  |  | | |  |  | |
|  | ◼ | Skizze / Plan / Fotomontage der Fassade mit vorgesehener Reklame | | |  | 2-fach | |
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|  | ◼ | Detailausführungen Reklame (Skizze, Plan, Prospekt etc.) | | |  | 2-fach | |
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| Hinweise 1 Leuchtende Reklamen sowie Beleuchtungen von Reklamen sind von 24.00 - 06.00 Uhr auszuschalten. | | | | | | | |
| 2 Es ist die Unterschrift sämtlicher GrundeigentümerInnen oder eine entsprechende Vollmacht erforderlich. | | | | | | | |
| 3 ◼ Unterlagen zwingend einreichen; 🞏 Unterlagen je nach Bauvorhaben erforderlich | | | | | | | |
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| Grundlagen - Reklamereglement (481.1) und Reklameverordnung (481.11) der Stadt Liestal | | | | | | | |
| * Signalisationsverordnung (SSV 741.21), Weisungen es EJPD über Strassenreklamen und über die Normung von Signalen, Markierungen und Leiteinrichtungen im Strassenverkehr sowie von Strassenreklamen an Tankstellen des Bundes | | | | | | | |
| * Raumplanungs- und Baugesetz des Kantons Baselland (§ 105) | | | | | | | |
| * Verordnung über Reklamen (SGS 481.12) des Kantons Baselland * Merkblatt: Verkehrsgefährdende Strassenreklamen der Polizei Basel-Landschaft | | | | | | | |

**Stadt Liestal, Hochbau/Planung, August 2022**